**The Intercultural City: A reader**, Editor: Phil Wood

Throughout history great cities have attracted people in all their variety, searching for a better life. This diversity in turn has provided a source new thinking, energy, inventiveness and wealth, which have driven the cities to even greater heights. Or so the theory goes.

Is it really true and, if so, why does it happen, and how? More to the point, in a world where all cities are becoming more diverse than they ever were before, what are the real costs and benefits of difference and complexity? How can the processes involved be better understood and planned for? How can cities balance the innovative potential of diversity with the needs to create cohesion and common purpose? How can we move beyond the idea of urban diversity as exotica and into a pragmatic appraisal of how interculturalism as a resource and an asset?

Gathering together 25 texts from an eclectic collection of sources, this Reader brings an unprecedented multiplicity of perspectives on this important issue. Works by major urbanists such as Jane Jacobs, Peter Hall, Richard Florida and Saskia Sassen sit alongside texts from the fields of economics and innovation, anthropology and cultural studies, management and communication as well as polemics from all sides of the debate on national identity, immigration and hybridity. The Intercultural City is divided into eight themes:

- | | |
|----------------------------------------------|----------------------------------------------|
| 1. The Cosmopolitan City | 5. Innovation & Knowledge Diffusion |
| 2. Debating Diversity | 6. Intercultural Competence & Communication |
| 3. Defining Diversity | 7. Diversity in Business & the Labour Market |
| 4. The Economics of Urban Growth & Diversity | 8. Managing the City of Difference |

ISBN 1 873667 92 2 - (2004) – 327 pages - £15.00

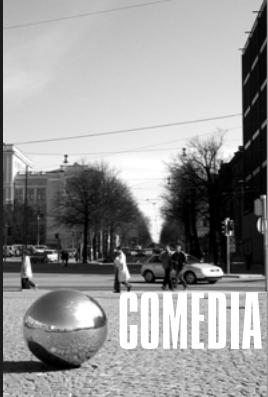
Planning for the Intercultural City

Jude Bloomfield and Franco Bianchini

The book argues that city governments should promote cross-fertilisation across all cultural boundaries, between 'majority' and 'minorities', 'dominant' and 'sub' cultures, localities, classes, faiths, disciplines and genres, as the source of cultural, social, political and economic innovation.

It starts by putting forward the argument for the intercultural city, and by evaluating different approaches to dealing with cultural diversity. It then highlights problematic urban trends, including the needs to address socio-economic inequalities, the spatial segregation of ethnic minority groups and ethnic segregation in public life. It discusses the challenge of creating a cosmopolitan civic identity and culture, and offers exemplary initiatives which adopt an intercultural approach, found in a variety of European cities and across a range of policy fields, from local economic development to health, education, place marketing and festivals. The concluding section focuses on the need to rethink the practices of city authorities. The aim is to make the urban policy-making process more open to creative ideas, and better able to learn from the experiences of other cities and collaborate with the academic community and the third sector, so that the richness of talent and entrepreneurship in ethnic minority groups can be realised.

ISBN 1 873667 97 3 – (2004) – 125 pages - £10.00

**Riding the rapids: urban life in an age of complexity**

Charles Landry

'Riding the Rapids' outlines a framework within which to view the future urban landscape paying particular attention to British cities. Deep-seated, intractable and contentious issues that shape our entire world-view we call faultlines. They may create insoluble problems and permanent ideological battlefields, such as a market driven world-view or one based on environmental ethics or secular views of the world or one based on religion. Discussions and policy debates within faultlines often become battlegrounds because the nature of debate is intense and contested, such as focusing on multiculturalism or interculturalism, policies on social equity, whether we compact or disperse our cities or how to maintain distinctiveness in a globalizing world.

'Riding the Rapids' explores paradoxes affecting urban life, which are seemingly contradictory incongruities that create different outcomes from those envisaged. They include the simultaneous rise of a risk culture whilst we focus on the need for creativity or how accessibility can destroy the places or projects we want to make accessible. Some trends are 'drivers', because they shape how the urban system unfolds and how cities as a consequence look, feel and operate.

In pulling the threads together 'Riding the Rapids' assesses the spatial implications of change and how change can be managed in an urban setting.

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Only Connect: Arts Touring and Rural Communities

Francois Matarasso

The first UK national survey of the artistic work performed in village halls and community venues, looking at its impact from the point of view of audiences, local promoters and artists. The survey is based on nine detailed case studies involving more than 50 different villages. It looks closely at the artistic experience and shows that it is different from, but not inferior to, that which is available in urban and purpose-built centres.

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The Same, But Different: Rural arts touring in Scotland, the case of theatre

Christine Hamilton and Adrienne Scullion

An account of the system of cultural provision and production that exists in the rural areas of Scotland and that can result in such high levels of activity and community engagement. It reviews the policy framework that exists in Scotland as a whole and in key rural areas.

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**From Charity to Creativity: Philanthropic foundations in the 21st century**

Helmut K. Anheier and Diana Leat

The book looks at why foundations exist and their roles and rationales; how they need to operate in a changing context; how they can be renewed; and what a 'creative foundation' might mean. The report suggests that the 'creative foundation' of the 21st century represents the next evolutionary step in the development of philanthropy.

ISBN: 1 873667 16 7 - (2003) - 250 pages - £12.95

Reflections on urban lighting: An aesthetic and socio-cultural approach, Zenobia Razis

The book looks at the connection between technical possibilities and the aesthetics employed through artificial lighting. It argues that natural light originally and artificial lighting subsequently is linked symbolically, philosophically and aesthetically with the entire course and ideals of Western civilisation.

COMEDIA and The International Cultural Planning and Policy Unit, De Montfort University, Leicester

ISBN 1 837667 11 6 - (2003) - 120 pages - £9.00

The Creative City: A toolkit for urban innovators, Charles Landry

Reprinted five times since its publication in 2000 The Creative city draws on examples from around the world to set out a new radical vision for cities, with creative solutions to their problems. *'The Creative City will be one of the key urban texts of the next decade. It is a truly millennial book and shows how new modes of thinking can help regenerate cities facing the challenge of survival.'* - Sir Peter Hall, Bartlett Professor of Planning, University College, London.

ISBN 1 85383 613 3 - 300 pages - £19.99

Culture at the Crossroads: Culture and Cultural Institutions at the beginning of the 21st century, Marc Pachter & Charles Landry

This book re-imagines the 21st century cultural landscape. It explores how commerce and culture intersect and what the role of cultural institutions could be as well as how shopping centres and urban entertainment districts might develop so we can maintain a sense of cultural values and be culturally confident again.

ISBN 1 873667 13 2 - (2002) - 120 pages - £9.00

Making Sense of Place: New Approaches to Place Marketing, Chris Murray

This innovative book shows what the new place marketing could be. Based on extensive research it reveals a strong and persistent tendency in UK place marketing literature to: focus on the past and be generally backward-looking; represent places as culturally homogeneous; and not to show diversity or distinctiveness, but to promote a similar, bland mix of facilities and attractions for every area.

ISBN 1 873667 18 3 - (2002) - 120 pages - £9.00



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